



News Bulletin

The whole **Assemblad** staff warmly wishes you



2019: a record year for Assemblad

Year 2019 ended with record numbers at **Assemblad**. The Company scored a <u>record +26.5% sales</u> <u>turnover</u> compared to 2018. The growth has been boosted by an <u>unprecedented increase in</u> <u>export that reached a 61% share</u> of the overall sales.

Business partners from around the world nearly doubled and many new markets have been added during year 2019 in Europe, Asia and America. New distributors started dealing with a selection of products of the **Assemblad** range (namely emission testers, brake testers, headlight testers and more), depending on the business opportunity in their own market, whilst others cover nearly the whole range of products.

Year 2020 doesn't look any worse as **Assemblad** has budgeted a similar growth also for this year. More important, the Company has planned to expand its structure to reinforce the technical department in order to empower the product development and to ensure the premium service its business partners are used to.



2020 is the year of one of the most important trade shows in the world AUTOMECHANIKA, in Frankfurt, Germany, September 8th to 12th We are glad to invite you to visit us at our stand

Hall 8 stand L61

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