



assemblad

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June 2019

News Bulletin

Assemblad at Autopromotec 2019

A Success Story

Autopromotec 2019 has crossed the finish line scoring excellent figures in terms of exhibitors as well as attendance. +4.4% exhibitors and over +4.8% visitors (totalling 109,108) compared to the previous edition, confirm the endless growth of the exhibition. As Renzo Servadei, CEO of Autopromotec, put it *“The technological level of all the exhibiting companies confirmed what analysts have already announced: (new concepts of mobility) are important challenges but also opportunities for those who will be able to make the most of them.”*

Assemblad also reported an exciting 200+ number of registered professional visitors from all over the world who came to see the new products on display. What mostly caught the attention of the aftermarket operators (including competitors!) was the new PRT 120 Particulate Meter. The new instrument, designed and developed in compliance with the draft specifications recently developed by some major European technical institutions (the Dutch TNO, the German Bast and more), was on display as fully functioning sample. Real particulate measurements were possible at the Assemblad stand using a “smoke bag”, to demonstrate the ability of the **PRT 120** to actually measure the concentration of particles of the required sizes in number/cm³, as specified by the new standard. Therefore, with no other supplier presenting a similar equipment at the show, the Assemblad PRT 120 represent the first garage-grade Particulate Meter introduced in the market. As visitors coming from the countries where the particulate measurement is already a “hot cake” realized, Assemblad is now leading the race as the first manufacturer offering a Particulate Meter for the automotive aftermarket.

Assemblad would like to thank all visitors for having come to see us, hoping to go ahead on a fruitful cooperation for the years to come.



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